



**SATURDAY, MAY 14TH, 2022 12PM – 6PM**  
**TRENTON AVE FROM FRANKFORD AVE TO NORRIS ST, PHILADELPHIA**





Since 2007, the Philadelphia Federal Credit Union Kensington Derby & Arts Festival has drawn families, foodies, artists and inventors to Philadelphia for one of the city's wackiest celebrations of local flavor.

The event is part arts festival—with more than 100 vendors selling everything from food to handmade goods—and part parade of human-powered vehicles that wind along a three-mile urban obstacle course.

After a prolonged hiatus due to COVID-19, the Philadelphia Federal Credit Union Kensington Derby & Arts Festival is ecstatic to bring back all the art, food, and mud you love on Saturday, May 14th, 2022 along historic Trenton Ave in East Kensington!


















This event is presented by The Fishtown District in collaboration with the historical planning bodies of East Kensington Neighbors Association (EKNA) and the New Kensington Community Development Corporation (NKCDC). Proceeds from this event are used to carry out mission-based work in the neighborhood by EKNA and the Fishtown District.

Learn more about the Philadelphia Federal Credit Union Kensington Derby & Arts Festival here:

-  [www.kensingtonkineticarts.org](http://www.kensingtonkineticarts.org)
-  [kensingtonkineticarts@gmail.com](mailto:kensingtonkineticarts@gmail.com)
-  [@kensingtonkineticarts](https://www.facebook.com/kensingtonkineticarts)
-  [@kensingtonkineticarts](https://www.instagram.com/kensingtonkineticarts)





2022 SPONSORSHIPS	STEEL	GOLD	SILVER	BRONZE
Saturday, May 14th, 2022	\$10,000	\$5,000	\$2,500	\$1,000
10'x10' event booth presence				
Logo placement on website	Logo (L)	Logo (M)	Logo (S)	
Naming rights	Main Stage	Derby Obstacle	Derby Award	
Recognition during Derby Awards Ceremony				
Banner placement at the Mud Pit				
Opportunity to serve as a judge				
Social media tags and mentions	5x	2x		
Logo placement on printed marketing collateral	Logo (L)	Logo (S)		
Logo placement on Fishtown District Business map	Logo (L)	Logo (S)		
Banner placement at Main Stage				
Speaking opportunity during Derby Awards Ceremony				
Industry exclusivity				
Right of first refusal for 2023 festival				

For more information, contact [kensingtonktineticarts@gmail.com](mailto:kensingtonktineticarts@gmail.com).